



CORONADO FLOWER SHOW
Home Front Judging

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www.coronadoflowershow.com

WELCOME

Co-chairs of Home Front Judging: Kathleen Hanlon and Lisa Daniels
Committee Members: Rob Crenshaw and Ronda Queen.

HF Purpose:

- Foster civic and neighborhood pride
- Beautify our community
- Help preserve home values
- Promote the Coronado Floral Association
- Promote the Coronado Flower Show.

How many of you have judged home fronts in the past?
Make judging a FUN and an interesting time.

Judging dates: **Mon (8am-5pm), Tues (8am-5pm) & Wed (AM); April 9, 10 and 11.**

DEADLINE FOR COMPLETION:

Date: Wednesday, April 11, 2018

Time: **Before 12:00 noon**

(We will call you on your status if packet not delivered by 6:00 PM on Tuesday, April 10th)

Place: 692 Margarita Ave. Drop off all backpacks, clipboards, judging envelopes, maps, extra certificates and completed Home Front Official Judging Forms in the bin inside the gate, or come inside if you have a question/s.

HF Headquarters' phone number: 619. 840.7164

HOME FRONT JUDGING AGENDA & ENVELOPE INVENTORY:

1. Home Front Briefing Agenda
2. Home Front Judging Process
3. Home Front Judging Criteria
4. Home Front Award Guidelines
5. Sample-Home Front Official Judging Form



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HOME FRONT JUDGING PROCESS

1. Please read this sheet carefully: We designed this to explain what to do, what not to do and how to make your decision when awarding the ribbons and certificates. "Home Front Award Process" provides guidance on awarding the ribbon certificates. "Home Front Judging Criteria," in the next section, provides the elements to consider when evaluating each garden and the weight each carries.
2. When in doubt, award the next higher ranked ribbon and **please don't be chintzy**.
3. Drive your street to get an overall feeling, taking notes helps, and then walk the street evaluating each house on its own merits according to the Home Front Judging Criteria. **Do not judge from a car window**, or **from across the street**.
4. The KEY WORDS are **NEAT, WELL-GROOMED, DISTINCTIVE** and **LOVINGLY CARED FOR** homes and gardens. Certificates may be awarded for colorful, flowery, all green and/or sere (drought tolerant, desert-style) home fronts.
5. Artificial, plastic or silk plants and flowers will disqualify a home front from receiving a Blue ribbon. The only exceptions allowed are front door wreaths (not on gates). Decorative "YARD ART" i.e. whirligigs, flamingos, sunflower pinwheels etc. shall **not** automatically disqualify a home front, but at the discretion of the judges, it may be considered as an element for overall impression. Artificial grass: **FAUX GRASS is acceptable** as long as it **"ADDS TO THE APPEARANCE OF THE YARD."**
6. Homes with walls or fences in front should be judged on the basis of the planting and maintenance of the area that is visible from the street and can be seen from the sidewalk. Do not open gates or look over high walls. If a gate is open and a ribbon is awarded, add a note on their certificate to leave the gate open during the Flower Show.
7. Each garden should be judged on its **own merit and not in comparison with its neighbors**. There are no numerical quotas for ribbon awards. Feel free to award more than one (1) Blue, Red, White or Yellow ribbon in each block. When in doubt, award the next

higher ribbon. **Please don't be stingy.**

8. When a decision has been made to award a ribbon, make sure to write the street address on the "Awarded To" line of the yellow certificate and place on the front porch of the residence if possible. **Do not put the awards in the U.S. Mailbox. This is illegal.**
9. Community Landscape judging is separated into SEVEN areas -Home Front, Commercial Fronts, Apartment & Condominiums, Church Ground, School Gardens, Municipal Grounds and Hotels & Motel Fronts. We are judging **only** home fronts of single family residences. Please judge only the home fronts on the streets and areas to which you have been assigned.
10. When filling out your worksheets, please put the addresses in ascending order (lowest numbers first), and in the proper category. If you are doing more than one named street, use a separate sheet of paper to record each new street.
11. When you see a home that you think should be a contender for Coronado's "**TOP TEN HOME FRONTS**", PUT A LARGE * (asterisk) in front of that address on your worksheet. The Top Ten Committee will subsequently visit each of these recommended homes to develop a Top Twenty selection from which the Honorary Judging Panel picks the Top Ten home fronts in Coronado.
12. Total the number of Blue Ribbons that have been awarded on each block and indicate on the worksheet if you think it should be considered the "**BEST BLOCK IN CORONADO.**"
13. **Bring your packet along with extra certificates etc. to 692 Margarita Ave and place it in the plastic bin inside the fence. REMEMBER: THE DEADLINE FOR ALL PACKETS TO BE RETURNED IS 12 NOON, WEDNESDAY, APRIL 11th**
14. IF YOU HAVE ANY QUESTIONS, PLEASE CALL:

HF Headquarters' phone number: 619. 840.7164

6. Home Front Judging Draft Worksheets (salmon header/footer)
7. Home Front Judging Official Judging Form(s)
8. Envelope w/Zone map (some have sticky notes with address alerts)
9. Award Certificates, approximately 10% more than last year (the certificates are serialized)

Each home is judged on its own merit and not in comparison with its neighbors or whether they are maintained by professionals or homeowners. **When in doubt, award the next higher ribbon. Please don't be chintzy.**

Use the provided pens and fill out the street address on the Award Certificates. **Important:** Add the address before delivering the award.

The pens are yours to keep.

If you need more Certificates there will be extras in a plastic bin inside the front gate at **692 Margarita Ave** or call **HF Committee phone number: 619. 840.7164.**

Make sure all single family residences are judged on the designated streets that are assigned to you. Some Zones have multiple streets assigned, so please don't judge more than indicated.

Complete a Home Front Judging Form for each street in your Zone using the format suggested in the "Sample Form". Put addresses in ascending order and indicate with an asterisk (*) those home fronts which should be considered for Top Ten Home Fronts in Coronado. Also total the number of ribbons you have awarded and indicate if any block in your zone should be considered for Best in Coronado.

Please call if you cannot judge... the sooner, the better. We have Alternates who are willing to step in.

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HOME FRONT JUDGING CRITERIA

FIRST IMPRESSION

Neatness & grooming of plants & lawn	30%
Curbside appeal	<u>10%</u>
	40%

DESIGN

Functional Aspects	15%
Suitability & utilization of site	
Aesthetic Aspects	15%
Proportion, balance, form, texture & color	
Originality & Distinction	<u>15%</u>
	45%

EXECUTION

Plant Materials	10%
Fitness, placement & condition	
Construction Details	<u>05%</u>
	15%

TOTAL: 100%

Xeriscape, all-foliage or draught tolerant gardens should be considered on par with a standard, flashy flower garden.



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GUIDELINES FOR AWARDING RIBBONS

Introduction: Most of our community home owners and occupants have worked hard to spruce up and groom their gardens this spring, they deserve a fair evaluation of their work. Please review the judging package and prepare yourself thoughtfully.

You should already be familiar with:

- The judging process
- The judging criteria
- The video

Everyone instinctively knows what a **NON**-ribbon deserving home front looks like:

- front of home/fencing in disrepair
- lawn un-mowed
- leaves and weeds are abundant
- unsightly curb appeal
- **no apparent effort**

Most folks know how a Blue ribbon home shows:

- high WOW factor as overall impression
- lawn neat and cared for
- great garden design
- mature plant materials
- exceptional attention to detail
- **exceptional effort is obvious**

Focal point: The two ends of the spectrum, above, are fairly easy to determine. How do you go about distinguishing a Yellow from a Red and a Red from a Blue? The garden reflects the priorities of the occupant and / or the owner. It all boils down to effort and commitment.

Wow Factor: Overall Impression is 40% of the grade. This impression is the "curb appeal" and includes the condition of the front of the house, as well as plants, garden, lawn and trees. This is your clue, dig further. Evaluating gardens is subjective. Here are some guidelines to help your decisions:

1. **White Ribbon:**

- lawn neat, mowed and edged
- little or no plant material evident (immature), but planting beds are raked
- yard is tidy
- **effort made**

2. **Yellow Ribbon:**

- (meets all White requirements)
- lawn more mature, maybe bare spots
- planting is evident and planting areas are denser and more mature
- weeds are not evident
- some curb appeal
- **effort is obvious**

3. **Red Ribbon:**

- (meets all Yellow requirements)
- lawn well cared for, little or no bare spots
- site well utilized
- planting beds are well designed and aesthetically pleasing
- trees are pruned and in great health
- shows originality
- above average curb appeal
- **extra effort is obvious**

4. **Blue Ribbon:**

- (meets all Red requirements)
- lawn is near faultless
- shows exceptional utilization of site
- planting beds are carefully designed and aesthetically impressive
- shows exceptional originality and creativity
- shows great attention to detail
- max curb appeal, has a wow factor.
- **exceptional effort is obvious**

Blue* (Blue Star) Homes:

Homes that are identified by first-look judges to be considered for Top-Ten award.

Best Block discussion: After you finish your assigned Zone, designate the block along your route to which you awarded the most ribbons. That should be your Best Block. You can assign numerical values for each color ribbon to make your determination.

Detractions/deductions: These are simple fixes that are correctable, but if the “effort” is not taken, a deduction should be awarded, i.e. a Yellow instead of a Red.

- artificial, plastic or silk plants and flowers
- Kids toys
- hose(s) left out
- trash cans in yard
- lacrosse nets/sports gear
- house structure or fencing needs repair/painting

2010 HOME FRONT OFFICIAL JUDGING FORM

ZONE#: 40 Date Judged: 4-6-10

Your name w/partner(s): VIOLET MARIGOLD + ROSE PETAL

Street/Ave Name: K AVE - 1ST TO 10TH

1. Please record all ribbons awarded for this Zone in ascending street number order (i.e. under Blue: 109,268,345 etc.)
2. **Remember to star (*)** those home fronts which should be considered for one of the TOP TEN HOME FRONTS in Coronado.
3. Please total the number of ribbons you have awarded and record these numbers at the bottom of the columns AND please return the packet and unused ribbons **before 12 noon on Wed, 7 April to 851 J Ave, Coronado, CA (619) 435-0838**...Thank you for your support.

Count	*	BLUE	RED	YELLOW	WHITE
1		400	411	617	310
2		815	420	711	614
3		910	611	800	1448
4		1120	920	911	
5	*	1210	1215	1422	
6		1313	1312		
7		1315	1426		
8	*	1401	1442		
9		1411			
10		1438			
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SAMPLE FORM

Total Blue: 10 Total Red: 8 Total Yellow: 5 Total White: 3

Do you recommend a block in this Zone for Best in Coronado? YES NO

Block number: K AVE 8TH TO 9TH